

The blog on Fisheries and Aquatic Resources: application of social media to the NARA library

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Fisheries industry has become one of the major income generating sources in the coastal and inland water fishery communities in Sri Lanka. The Government has taken actions to develop this industry by introducing investors into this sector, which would in turn lead to sustainable economic growth of the industry. National Aquatic Resources Research and Development Agency (NARA) is the research arm of the Ministry of Fisheries and Aquatic Resources Development and plays a major role in this regard. Accordingly, the main responsibility of the NARA library and information division is to satisfy the information needs of the users engaged in research studies and the rest of the public who are keen to invest on fisheries, aquatic resources and allied fields. Exploitation of the knowledge acquired in the field, by other scholars has to be applied for the development of the sector. Discovery, use and validation of the information gathered from the sea of information has to be disseminated and shared ensuring the quality at the same time. For this purpose, the information acquired from fisheries related subjects has been classified, and ready for dissemination for users by the “Blog on Fisheries and Aquatic Resources”. Scholars can find out current and relevant information via this blog without wasting their precious time and this will be a great asset to the industry. Apart from this, the platform offers an opportunity for global communication where events, conferences, workshops can be shared. Users can comment on blog posts and it will be a great opportunity to improve the standard of the blog. The blog will help to overcome the financial constraints by way of sharing open access scholarly publications and in house free publications. The shared publications can be searched by subject, keyword, author etc. Users can retrieve most relevant and current information via the main subject pages.

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